



SAM LISS MEMORIAL 5K

October 14, 2018

9:00am at

Metuchen High School

Benefitting Breaking the Chain
Through Education

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Sponsorship Opportunities:

Email us! erobbins@btcte.org

Call us! 732-221-8745

Visit us! www.btcte.org
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Sponsorship Levels

Friend: \$100

Placement on website sponsor list

Supporter: \$250

The name will appear on the back of the shirt;
placement on website sponsor list

Contributor: \$500

Opportunity to distribute material on race day;
name/ sponsor logo (small) will appear on the
back of the shirt; placement on
website sponsor list

Partner: \$1000

Logo visible on race day; opportunity to distribute
promotional materials on race day; sponsor logo
(large) will appear on the back of the run shirt;
placement on website sponsor list

Title Sponsor: \$2500

Name on registration posters and social media
blasts; up to 4 race registrations and shirts; logo
visible on race day; opportunity to distribute
promotional materials on race day; sponsor logo
(large) will appear on the back of the run shirt;
second tier placement on website sponsor list

Platinum Title Sponsor: \$5000

Top tier name on registration poster and social
media blasts; up to ten registrations and shirts;
logo visibility on race day; opportunity to
distribute promotional materials on race day;
sponsor logo (large) will appear on the back of the
shirt; top-tier placement on website sponsor list

OUR STORY



Breaking the Chain Through Education is a non-profit 501c3 charitable organization dedicated to eradicating child slavery in Ghana, Africa. This charity was started in 2006 by Evan Robbins with his students from Metuchen High School. All of our work is centered around the belief that every child, regardless of the social and economic conditions into which he or she is born, has the right to freedom and an education. We are currently supporting 76 formerly trafficked children with food, uniforms, and school fees.

To Register:
www.btcte.org

ABOUT SAM



Sam Liss was one of the founding members of the Breaking the Chain Through Education Club at Metuchen High School. Last summer, he tragically passed away from cancer. Now, we are holding this run to honor him and the organization that he supported.